

FOOD BOARD LIMITS WHEAT FEED PROFIT

Promulgates Regulations Intended to Do Away With Resales.

LEADING DEALERS AGREE

Land in Bronx and Staten Island Donated for Use as Gardens.

The Federal Food Board of New York announced yesterday regulations intended to eliminate resale of wheat mill feed within the trade and fixing reasonable limits of profits for brokers, commission men and jobbers. Leading men in the trade have agreed to the regulations. It was officially stated, "in order that the fair and honest dealer may be protected against the operations of a few unscrupulous manipulators."

Under the new regulations, the formal announcement set forth, "brokers in wheat mill feed may not charge more than 25 cents a ton brokerage; commission agents making sale, delivery and collections may charge not more than 50 cents a ton commission and whole-salers or jobbers shall not charge more than a reasonable advance over the average bulk price at the mill (plus brokerage, commission or inspection fees actually paid, freight and cost of sacks) for their stock, on hand or under contract, but not at that time contracted to be sold."

The advance allowed wholesalers or jobbers must not exceed the following: "Shipment from mill or in transit, payment cash, demand draft or sight draft, \$1 a ton."

"Shipment from mill or in transit, cash on arrival draft terms, \$1.50 a ton."

"Sale ex jobber warehouse, payment cash, sight draft or demand draft, \$2.50 a ton."

"Sale ex jobber warehouse, upon arrival draft terms, \$3 a ton."

"In making sales on credit not to exceed 10 per cent may be added to the margin which could be charged if sold on arrival draft term."

"In order that wheat mill feed may go from the miller to the retailer in as direct a line as possible, but one profit on sales within the trade is permitted. This limits the profit to one dealer, or if sold by several dealers, the total profit shall not exceed the original single profit in this manner the profits of unnecessary handlers are eliminated."

The initial meeting to organize the New York City Garden Federation, designed to coordinate the activities of all city garden movements, took place yesterday afternoon under the auspices of the National Agricultural Commission in the auditorium of the Federal Food Board's headquarters, at 220 Fifth Avenue, William A. Watson of Bay-side acted as chairman.

Mr. Rocklaw, director of the commission, announced after the session that George Crawford has donated fifty acres in The Bronx and Mr. Bahe of the Beach View Land Company fifty or more acres on Staten Island for allotment by the federation as gardens.

Mr. Rocklaw said that the commission proposes to discourage the planting of backyard city gardens which are unsuitable for cultivation. The cultivation of gardens now planned by the commission, he explained, will be under the direction of State supervisors (agricultural college men).

The hotel, restaurant and dining car service branch of the Food Administration will move into the Federal Food Board building to-morrow. The Food Council of Greater New York and the Food Conservation Bureau of the State Food Commission will be transferred to the building from the Metropolitan Tower Wednesday.

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81-87 COURT ST.
BROOKLYN

OPEN EVENINGS Player Pianos



NEW \$385

\$10 Monthly Until Paid

INCLUDING Bench, Cover & 12 Rolls with each Player Piano

NEW UPRIGHT \$185

PIANOS

85 Monthly Until Paid

NEW UPRIGHT \$200

PIANOS

80 Monthly Until Paid

INCLUDING Stool, Music Cover, Cart., and each Upright Piano.

Used Square Pianos \$10 UP

Used Upright Pianos

\$45 Stoddart 33 Monthly

50 Billings 3 Monthly

95 Metropolitan 4 Monthly

115 Milton 4 Monthly

NEW FOOD APPEAL SENT BY ENGLAND

Lord Rhondra Again Tells of Serious Conditions in United Kingdom.

FEED FOR HORSES SCARCE

Canada Making Urgent Effort to Meet Deficiency in Mother Country.

Special Despatch to The Sun. WASHINGTON, Feb. 16.—Renewed appeals from Europe for food have spurred the United States and Canada to urge many drastic moves to hasten the transportation of supplies. The latest cablegram from Lord Rhondra, Food Controller of England, says:

The meat situation in the United Kingdom is acute. Supplies of fats are inadequate. Imports supplies are low and an increase is urgently needed. A local rationing scheme is being authorized by the Ministry of Food, but the ration contemplated by us will have to be reduced.

The wheat situation in England in a short time may be serious indeed. If our farmers can get under cultivation a million acres of potatoes there will be no fear of starvation. By starvation I mean that starvation which is followed by disease and death.

R. E. Prothero, President of the Board of Agriculture of England, has sent word that there are oats available only to feed working horses on reduced rations after making allowances for military stocks. In relation to this problem he stated there was no concentrated food for cattle feeding and this shortage must continue for at least a year. "I am afraid," he added, "that all carriage horses that have not been sent out to grass will have to be killed, while the horses known as hunters will have to be sent to grass and kept there."

Food rationing is being urged by many of the Dominion officials, but Henry R. Thomson, the Food Controller, has said that it will not be necessary if the country will produce its limit of supplies.

Under recent rulings of Mr. Thomson Canadian mills are prohibited from manufacturing farina, cream of wheat and products of a similar nature widely known by their trade names, except in cases where the foods are to be used for children and invalids. It is estimated thousands of bushels of wheat thus will be saved.

Efforts of the United States to conserve wheat during the last month have suffered a setback through the continued high price of wheat substitutes. Arrangements have been made to get thousands of bushels in the form of cornmeal and corn flour to the Eastern markets of the United States within a few weeks. These products will be apportioned to permit every district to receive the advantage of the lowered prices. Through the war trade board the Food Administration has provided for the apportionment to Canada of a definite number of cars of corn monthly. The Canadian importers will not be required to have licenses for this importation, since the corn will be divided among them by the Canadian food controller.

WASHINGTON, Feb. 16.—(Special Despatch to The Sun.)—Bidding for farm labor, coupled with recurring periods of car shortage during the next few months, will combine to many of the larger farm sections of the country. Within a few days the production programme of the Department will be issued and the farmers' stint for the coming year will be outlined by the Government.

Although the Food Administration is doing its utmost to stabilize prices, the increased wages which farmers in many sections must pay for help will be reflected in high prices for the farm products. As an evidence of the decline in available farm labor Clarence Ousley, Assistant Secretary of the Department of Agriculture, to-day said:

"I have just returned from the Norfolk district. This district comprises five counties which together produce as much farm truck as any other district in the country. In great part the cabbage and spinach and potatoes sold in New York city come from this district. Yet within the last three months, because of inducements to labor held out by plants being erected by the Government for manufacture of war supplies, these truck farms have lost two-thirds of their labor."

"There can be no doubt that there will be a decrease in production from the Norfolk section and that, under the law of supply and demand, New York prices for vegetables will rise. Of course the greater number of home-grown vegetables will help prevent any rise in prices, as the Norfolk products this year will go largely to the big cities instead of to some of the smaller places where it is possible for the householder to plant a garden."

VEGETABLE PRICES TO SOAR IN CITY

Reckless Bidding for Farm Labor to Send Food Higher.

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NET BLOUSES Half a Dozen Delightful Styles Featured Monday At \$3.95

Fashion smiles upon these most becoming Blouses, and each day their vogue increases. Here are the latest arrivals, made of a fine ecru net over a foundation of chiffon.

Filet and Valenciennes laces, braiding and embroidery lend to their charms.

None worth less than \$5.00, and many \$7.00, so the opportunity is a rare one.

Ground Floor.

Georgette Crepe Blouses

A trio of them at prices that insure their welcome.

Paris is reflected in a round neck Blouse, with corded embroidery; in exquisite color combinations. \$7.95

Filet and Venice Laces combine effectively on a model at \$6.95

A new Vestee effect is introduced in a tucked Tuxedo collared Blouse, at \$5.00

Third Floor.

Negligees

A Specially Purchased Sample Line at Manufacturer's Prices

\$5.50 to \$22.50

Really charming Negligees at much less than it would cost to-day for the silks and laces of which they are so daintily fashioned. Crepe de Chines and Waterfall Velvets, mainly in pale pink and becoming blue shades, and in models that, from the simplest robe effects to models elaborate with lace, possess that much to be desired quality of picturesqueness.

Second Floor.

Silk Night Gowns

Discontinued Models Greatly Reduced

\$4.95, \$5.45, \$6.95

Not any too many of them, so women who are in search of these lovely and luxurious Gowns must make their selection early.

Second Floor.

Corsets

A New \$2.50 Model on Most Fashionable Figure Lines \$1.65

The material, a novelty striped coutil, is very durable, and dainty enough to please the most fastidious woman. A lightly boned model with medium bust and length, gives the free hip effect that makes for grace and ease. Ideal for slender and medium figures.

Second Floor.

CLOSING PRICES ON FINE FURS

COATEES—STOLES AND SHOULDER CAPES OF KOLINSKY, MOLE, MINK, HUDSON SEAL, DYED AND NATURAL SQUIRREL, RANGING FROM \$60 to \$350

Fur Coats at \$150—\$195—\$250 & \$375

OF NATURAL MUSKRAT—HUDSON SEAL AND CARACUL.

A BEAUTIFULLY MATCHED CHINCHILLA WRAP AND ONE OF DARK RUSSIAN SABLE SKINS, ALSO DOLMAN WRAP OF FINE BABY CARACUL—HUDSON SEAL—NUTRIA AND TAUPÉ SQUIRREL, TRIMMED WITH CONTRASTING FURS, HAVE BEEN FURTHER REDUCED AND ARE NOW BEING OFFERED AT VERY LOW PRICES.

GOETZ & CO

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BROOKLYN

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Samuel Lord, New York iron founder and maker of patterns for metal mouldings, who with Mr. Taylor began the business NINETY TWO YEARS AGO at Forty-Seven Catherine Street.



George Washington Taylor, founder of the Bridewell Prison, New York, who with his friend Mr. Lord began AMERICA'S FIRST STORE in Eighteen Twenty-Six at



NINETY SECOND ANNIVERSARY SALE

Celebrating the founding of the Lord & Taylor Store in 1826

The 92nd Anniversary Sale a Significant Success

We served more people with more goods last Tuesday than on any other day in the previous history of the Store.

The other days of last week gave further unmistakable evidence of the unique nature of this occasion.

For Monday and balance of the week we announce these and other proofs of the value of age to an institution such as ours.

Women's High-cut Boots

for Street or Dress Wear, at \$7.85

Made of the finest Black Satin.



Hand turned soles. Louis XVI. heels.

Women's New Walking Pumps

are now in great demand. These are in dark or medium shades of tan calfskin; military heels. \$6.85

Second Floor.

New Petticoats

Are of Lustrous Belding Satin And Are Specially Priced at \$4.95

Women who have tested the wearing qualities of these soft, rich Satins will be first to purchase these smart Skirts. For the name "Belding" is a positive warrant of their worth, a guarantee of their serviceability.

The models, on correct new lines, smartly tailored as to flounces, may be had in Spring's fashionable shades.

Second Floor.

2000 Balls

Khaki Knitting Yarn

Highest quality of knitting worsted manufactured. Also light and medium gray, navy blue and white. 45c per ball

Fourth Floor.

1000 Pounds White Swiss

Linen Writing Paper

Liberal sized sheet of a good quality fabric finished writing paper; about 90 sheets to the pound. 19c

Envelopes 10c a package.

Ground Floor.

Lord & Taylor Furniture

Five Examples of the Splendid Values Obtainable During the Ninety-second Anniversary Sale.



Tapestry Wing Chairs or Rockers

Worth \$45. Special \$29.50

Solid Mahogany Martha Washington Sewing Cabinet

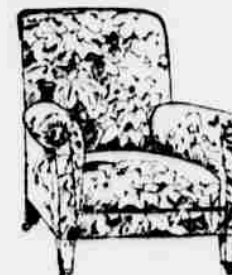
Usually \$15. Special \$12.50



Bedroom Suite (4 pieces as illustrated) in Mahogany, Walnut or Ivory. Usually \$340.00. Special Anniversary price. \$275.00

Same Suite, with Twin Beds, \$332.00

Sixth Floor.



Tapestry Arm Chairs or Rockers

Worth \$45. Special \$29.50

60 Wood Bedsteads

Mahogany, Walnut and Ivory; single and full size. Values up to \$110.00 Reduced to \$25.00

Lord & Taylor

38th Street

FIFTH AVENUE

39th Street